



C. K. Shen & Li-hsiang Yu

Better Chinese

C. K. and Li-hsiang have been enthusiastic encouragers of my efforts to bring Chinese language learning to rural communities in Northern California and Nevada. We met in Hong Kong through our mutual dear friends, Meiyu Lai and Paul Pestal. Since then, their firm has grown dramatically. Their learning curriculum has been adopted by the Department of Education of many states, and provides materials for learners from the pre-K to the college level. Their materials have greatly enhanced the learning of students in Incline Village, NV and Grass Valley, CA alike. Educational communities world-wide have benefited from their idealism to build bridges of understanding among all peoples through the beauty and depth of the Chinese language.

Chi-kuo Shen, President and Co-Founder

Chi-kuo Shen is Chairman and co-founder of Better Chinese. Ever since becoming a teaching assistant of Chinese in his freshman year at Penn State some 40 years ago, Mr. Shen has been involved in cross-cultural communication. He worked at the United Nations for over 23 years, dedicating himself to strengthening international understanding. In 1998, he joined his wife's endeavor in making Chinese more accessible to non-native speakers.

Li-hsiang Yu, President and Co-Founder

Li-hsiang Yu is Co-Founder and President of Better Chinese. As an interpreter and translator, Ms. Yu worked for the United Nations for 20 years. She has always been a passionate educator with a MA from Teachers' College of Columbia University, and a devoted mother of four daughters. In 1997, she created Better Chinese with a special dedication to serving young learners of language and culture.

Visit their website: www.BetterChinese.com