

Chinese Philosophy Confucian Virtues

德	dé	ethics, virtue, morality, leadership via moral authority, charisma
仁	rén	benevolence (good will) human heartedness charity, kindness The fundamental virtue per Confucius
义	yì	right conduct, righteousness morality justice The second virtue per Confucius
礼	lǐ	propriety, etiquette, courtesy ceremony, good manners adherence to the rites (practices honoring traditions, the highest ideals passed from generation to generation)
信	xìn	good faith, faithfulness, trustworthiness
智	zhì	wisdom, knowledge intelligence